

2023 UPMA EXHIBIT SHOW

Exhibit booth application and rental contract

Sheraton Denver Downtown Hotel • Aug. 26-Sept. 1, 2023 • Denver, CO

EXHIBIT BOOTH APPLICATION

(Please type or print)

Business Name	Street Address/PO Box		
Type of Product(s)	City	State	ZIP
Exhibitor's Name	()	Phone	
E-mail			

EXHIBIT BOOTH CONTRACT

NOTE: All exhibit booth rentals include a booth with three curtained sides, a table, two chairs and a sign identifying the exhibitor. Electricity is available for an additional fee from the official decorator. The address information will be supplied at a later date. **Payment in full for the exhibit booth must accompany this application/contract.**

Indicate number of booths requested:	Before 6/15/23	After 6/16/23
() 10-foot by 10-foot booth at	\$350	\$450
() 10-foot by 20-foot booth at	\$525	\$625
() Full registration at the discounted price of \$150 each (maximum two). This allows access to all events, including entertainment and meals as provided.		

Names/Titles of registrants

1. _____
2. _____

\$ _____ Total Amount Enclosed

Type or print legibly how you would like your booth sign to read. _____

Payment:

- Check payable to UPMA
 Visa/MasterCard

Card Number _____
Expiration Date _____ Card Security Code _____

Signature _____

Please return completed application/contract, along with payment in full, to:

Stephanie Beste
PO Box 892
Indian Hills, CO 80454
785-650-2199; stevierb2@gmail.com

Exhibit Schedule

Saturday, 8/26
8 a.m. to 5 p.m.

Sunday, 8/27
8 a.m. to 5 p.m.

Monday, 8/28
8 a.m. to 5 p.m.

Tuesday, 8/29
closed

**Wednesday, 8/30,
and Thursday, 8/31**
8 a.m. to noon

AGREEMENT TO RENT EXHIBIT BOOTH

Signature* _____

Date _____

*By signing this contract, I am agreeing to exhibit at the 2023 UPMA Exhibit Show, and that I further agree to the terms and conditions, including cancellation refund policy, printed on the reverse side of this form that are hereby made a part of this official application and contract.

**SHOW
DECORATION**

At the exhibitor's expense, the show decorator will provide experienced labor and any special decorating equipment.

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TERMS AND CONDITIONS

1. Exhibitor agrees to hold UPMA, its employees, its agents and the Sheraton Denver Hotel (SDH) harmless for the loss, theft or damage of any goods or personal property, or for injury to any person or property within the area of the leased exhibit booth. Exhibitor expressly agrees to be responsible for security of the booth during all show hours.
2. Exhibitor agrees to abide by any rules, regulations, policies or guidelines that may be set forth by UPMA or the SDH and which may, from time to time, be changed. Exhibitor recognizes that should they fail to abide by any of these rules and regulations, at any time, UPMA reserves the right to have their merchandise officially removed from the premises, including the exhibitor, their family, their employees and their customers, if necessary.
3. Exhibitor understands that, should unforeseen circumstances arise, UPMA reserves the right to adjust booth placement. Exhibitor agrees not to sublease or share their booth with anyone without the written approval of UPMA. Exhibitor understands that UPMA will provide no insurance for any reason, except its own liability, and exhibitor must provide their own insurance, if desired.
4. All taxes are the responsibility of the exhibitor. A state tax ID number is required.
5. Merchandise or other materials of any kind must not interfere with other exhibitors. Exhibitor assumes full responsibility for compliance with local, state and federal laws, ordinances and regulations regarding fire safety and health, or rules and regulations of the SDH.
6. Exhibitor shall not serve or cause to be served food and/or beverages, without prior written approval.
7. Exhibitor shall comply with any regulations or gaming and gambling laws.
8. Exposition security will not be provided. Doors will be secured when the show is not in progress, and NO ADMITTANCE will be permitted or granted.
9. No pets allowed.

Cancellation Refund Policy

Written cancellations received by the UPMA National Office or the show chair prior to June 1, 2023, will result in a 100% refund of exhibit booth monies, less a \$75 fee. After June 2, 2023, **NO REFUND**. This policy will be strictly adhered to.

Hold Harmless Clause

“It is understood that neither UPMA nor the SDH; nor their members, officers, directors or employees, shall be responsible or liable for injury to any person or persons, or for loss of or damage to any property belonging to the exhibitor or any person or persons while in transit to or from the SDH or while in the SDH or otherwise. The exhibitor assumes complete responsibility and liability for all loss, damage, or destruction of the property of the exhibitor, their guests, and all property of the SDH used by the exhibitor or brought on the SDH premises on their behalf. The exhibitor also assumes full responsibility and liability for all injury to any and all persons or property or in any way connected with exhibitor’s display caused by the exhibitor, their agents, representatives or employees. The exhibitor indemnifies and agrees to hold harmless UPMA or the SDH and the legal entities which own, lease and/or operate the SDH, their members, offices, directors, or employees against all liability whatsoever arising from any or all damage to property or personal injury caused by exhibitor or their agent, representatives, employees or any other person.”