



## UPMA 2021 Membership Contest

The UPMA Chapters have been placed into one of the five teams based on Active members as of July 1, 2020.

The contest runs from July 1, 2020 thru June 30, 2021

The contest will consist of four components:

- 1) Individual – Each time a member signs a new member and is listed as the **Sponsor/Person influenced your decision to join UPMA** their name will be submitted in the drawing held at the national convention, the more you sign the more entries submitted. Five entries will be drawn at the convention, each entry drawn will receive \$100. You are eligible to win more than one time.
- 2) Within each of the five teams there is a competition between the chapters for the most points earned by signing new members.

The following rules apply on **how to score points within each team**.

New Active members count as 1 point each. (an Active member is a Postmaster, Manager, Supervisor, EAS Professional or PMR)

New Associate Members count as .25 point.

New Retiree or 1187R received for a newly retired member count as .25 point.

The chapter awards within each team will be:

1st Place receives \$1.00 per member in the total member column on the 07/01/2021 Membership Status Report

2<sup>nd</sup> Place receives \$.75 cents per member in the total member column on the 07/01/2021 Membership Status Report

- 3) **Top performing UPMA Chapter Team** determined by the highest point total of all chapters within each team **divided by the number of chapters** in the team.

**To level the playing field** since the UPMA chapters vary so much in size and new member opportunity the following rules apply on **how to score points toward Top Performing Chapter and the Grand Prize Eagle Award**.

New Active members count as 1 point each. (an Active member is a Postmaster, Manager, Supervisor, EAS Professional or PMR)

New Associate Members count as .25 point.

New Retiree or 1187R received for a newly retired member count as .25 point.

The formula to determine the **chapters new member points** is the total point value using the scale above divided by the chapter's total active members on the 7/1/2020 membership status report.



UPMA Chapter Team Award:

Each chapter in the winning team will receive \$.50 cents per member as listed in the total member column on the 07/01/2021 Membership Status Report.

- 4) **Grand Prize:** UPMA Membership Eagle Award Trophy to the Chapter with the most earned points to be presented at the National Convention. The trophy will be prominently displayed at the National Office.