

2019 UPMA Membership Contest

By Kathy Frame, National Membership chair

We did it! Membership Director Frank Augustosky and National Membership Committee members put their heads together and developed a membership contest we think you are going to love. There are going to be so many chances for you not only to help UPMA grow and be strong by signing new members, but to enjoy some lucrative rewards, as well.

All you have to do is take advantage of the list of “opportunities” in your state that Frank sends out each month. Then, go visit these new Managers and share with them what they are missing by not being members. When you get them to join, you will add your name at the bottom of the 1187 (for active members) or 1187-R (for retirees) as the person who influenced them to become a member.

Each time you do this, your name will be put in a drawing that will take place at our national convention in Connecticut. We are going to randomly pick five \$100 winners. Here is the sweet part: If you sign up at least five members, you could win all five times! So, my friends, go get 'em. Note: While we hope you will join us at Mohegan Sun, you need not be present to win.

But wait, there's more! We have decided to form teams this year based on time zones so membership telecons are more convenient. We also thought a little friendly competition could help your chapters grow even more. Within the six groups, we will pick a winning chapter from each group, based on points. See how this works in “Contest Rules” on the next page.

And the prize for the winner? The winning chapter in each group will receive \$1 for each member they have in their chapter at the end of the contest on July 1, 2019! So, if you have 700 members in your chapter, your chapter will receive \$700 for your efforts to do with whatever the chapter wants. The 2nd place chapter will receive 75 cents for each member in their chapter at the end of the contest.

Hold on to your hats because this is not the end.

Because we have six contest groups, we thought it would be fun to have a winning group, too. Every chapter in whichever group has the most points at the end of the contest will receive 50 cents for each member in their respective chapter.

Finally, we decided there has to be a grand champion. So, a Special Achievement Award will be given to the chapter that earns the most points overall. Want to know what that prize will be? You'll have to come to the national convention in July to find out. That one is a surprise!

I wish all the chapters success so we can grow this great organization of ours. Frank, our membership team and President Dan Heins really hit the nail on the head with this contest! It's going to be a lot of fun; I'm excited to get started and share all your successes on the telecons.

If there is anything the membership team can do for you in any way, please feel free to reach out to any of us. I'm looking forward to seeing who will get that pot at the end of the rainbow.



Membership Contest Teams

Red Team	Orange Team	Yellow Team	Green Team	Blue Team	Purple Team
Puerto Rico/U.S. Virgin Islands	Louisiana	Indiana	North Dakota	Alaska	Wyoming
District of Columbia	Wisconsin	Virginia	Nebraska	Hawaii	Utah
Rhode Island	Minnesota	Michigan	Kansas	Nevada	Idaho
Delaware	Missouri	New Jersey	Oklahoma	Oregon	South Dakota
Vermont	Iowa	Georgia	Arkansas	Washington	Montana
New Hampshire	Alabama	Florida	Mississippi	California	New Mexico
Maine	Illinois	Massachusetts	Tennessee		Arizona
West Virginia	Texas	North Carolina	Kentucky		Colorado
Connecticut		Ohio			
Maryland		New York			
South Carolina		Pennsylvania			

2019 UPMA Membership Contest Rules

UPMA chapters have been divided into six groups based on time zone and chapter size. This year's contest runs from Jan. 1 through June 30.

The contest consists of four components:

1. Individual—Each time a member signs a new member and is listed as the *sponsor/person who influenced the new member to join UPMA*, their name will be submitted in a drawing to be held at the national convention; the more you sign, the more entries submitted. Five entries will be drawn at the convention; each entry drawn will receive \$100. You are eligible to win more than one time.

2. Chapters—Within each of the six groups there is a competition among the chapters for the most points earned by signing new members. In order to level the playing field because UPMA chapters vary so much in size and new-member opportunities, the following rules apply on *how to score points*.

- A new Active member counts as one point. (An Active member is a Postmaster, Manager, Supervisor, EAS professional or PMR.)
- A new Associate member counts as a quarter point.
- A new retiree, or an 1187-R received for a newly retired member, counts as a quarter point.

The formula to determine a *chapter's new member points* is the total point value using the scale above divided by the chapter's total Active members on the Jan. 2, 2019, membership status report.

The chapter awards within each group will be:

- 1st place receives \$1 per member in the total member column on the July 1, 2019, Membership Status Report.
- 2nd place receives 75 cents per member in the total member column on the July 1, 2019, Membership Status Report.

3. The top-performing UPMA chapter group is determined by the highest point total of all chapters within each group divided by the number of chapters in the group.

UPMA Chapter Group Award—Each chapter in the winning group will receive 50 cents per member as listed in the total member column on the July 1, 2019, Membership Status Report.

4. Grand Prize—A special UPMA Membership Achievement Award Trophy will go to the chapter with the most earned points; to be presented at the 2019 National Convention.

Any incentives outside of this contest offered by the chapters to new members or the persons credited for signing new members solely are the responsibility of the chapter.